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TOWN OF WRIGHTSVILLE BEACH NAMES SAM PROFFITT AS OCEAN RESCUE DIRECTOR – FIRE CAPTAIN



WRIGHTSVILLE BEACH, N.C., JANUARY 7, 2025 – Today, the [Town of Wrightsville Beach](#) announced the promotion of Sam Proffitt to Ocean Rescue Director – Fire Captain. The appointment expands his current role as captain of the Wrightsville Beach Fire Department (WBFD) to include leadership of the town’s Ocean Rescue Division. Proffitt assumes the role previously held by Dave Baker, who retired after 20 years of service.

“We’re thrilled to have Sam step into the role of Ocean Rescue director for the town,” said Haynes Brigman, Town Manager of Wrightsville Beach. “He is a well-known figure in Wrightsville Beach, who has proven his commitment to ensuring the safety of our community. His experience in Ocean Rescue, combined with his knowledge of the town, makes him the ideal individual to lead this important squad.”

Proffitt has 24 years of experience and worked for the Town of Wrightsville Beach for more than eight years, serving as fire captain for the past four years. He used his extensive knowledge to develop several training programs including a jet ski program for Ocean Rescue staff and a drone program for the fire department. He holds a master’s degree in public health and homeland security from Pennsylvania State University’s College of Medicine and an MBA in global business from the University of North Carolina – Chapel Hill.

“I’m honored to have the opportunity to lead the Ocean Rescue Division,” said Proffitt. “It’s been a privilege to serve this town for the past eight years alongside such a committed team. I look forward to continuing my work in this new role, ensuring the safety and prosperity of our community.”

Wrightsville Beach Ocean Rescue is a division of the Wbfd that is responsible for ensuring public safety on and around the beach strand. Led by the Ocean Rescue director and Ocean Rescue captain, the squad includes 92 seasonal lifeguards, who oversee the 14 lifeguard stands protecting four miles of beach. For more information about the Town of Wrightsville Beach and the Wrightsville Beach Ocean Rescue, visit townofwrightsvillebeach.com.