

MINUTES
BOARD OF ALDERMEN
FEBRUARY 11, 2021

Mayor Mills called the meeting to order at 5:30 p.m. in the Town Hall Council Chambers, 321 Causeway Drive, Wrightsville Beach, North Carolina.

Attendance: Mayor Darryl Mills, Mayor Pro Tem Hank Miller, Alderman Jeff DeGroot, Alderman Ken Dull (Remotely), and Alderman Zeke Partin; together with Town Attorney Brian E. Edes, Town Manager Timothy W. Owens and Town Clerk Sylvia J. Holleman.

Pledge of Allegiance

Invocation by Planning and Parks Director Tony Wilson.

PUBLIC COMMENTS: TOM CLIFFORD – MARATHON RESCHEDULING.

Mr. Tom Clifford thanked the Board for the years of support for the Marathon that typically happens at the end of February or early March every year. He said the event had to be moved to April this year due to the pandemic and he was confident that he would know by the end of February if the event could move forward. Mr. Clifford referenced the Town Ordinance that does not allow new events from April to October and said he was requesting flexibility with the Friday event and if COVID cases continue to drop, that they could have their normal course starting at the pier and then down to the beach. Mayor Mills said the Board would take it under advisement.

REMOTE ATTENDANCE

Mayor Mills said, "For the record, Alderman Dull is out of town and attending this meeting remotely by Zoom." Mayor Pro Tem Miller made the motion to allow Alderman Dull to participate remotely by Zoom. The motion was seconded by Alderman DeGroot and unanimously approved.

CONSENT AGENDA APPROVED UNANIMOUSLY BY MOTION OF ALDERMAN PARTIN AND SECOND BY MAYOR PRO TEM MILLER.

- a. Approved Minutes of January 14, 2021 Board of Aldermen meeting.
- b. Approved Flood Insurance Promotion – Program for Public Information.
- c. Approved special event permits as follows:
 1. Church of the Servant Easter Sunrise Service (Approximately 50 participants)
Sunday, April 4, 2021 (5:30-8:45 a.m.) (Service: 6:45-8:00 a.m.)
Location: L-shaped parking lot (north end)
 2. Wrightsville United Methodist Church Sunrise Service (100 participants per service)
Sunday, April 4, 2021 6:00-11:00 a.m. (services at 7:30-8:30 and 9:00-10:00)
Location: Wrightsville Beach Park Event Stage
 3. First Presbyterian Church Easter Sunrise Service (175 participants)
Sunday, April 4, 2021 6:00 – 8:00 a.m. (6:30 – 7:30 a.m. service)
Location: Access 34
 4. Liam Strong Charity Beach Run (Approximately 400 participants)
Saturday, September 18, 2021 (5:00 – 11:00 a.m.)(Race begins at 9:00 a.m.)
Location: Johnnie Mercer's Pier
- d. Acknowledged previously approved special events for March.
- e. Acknowledged departmental quarterly reports covering the months of October, November and December, 2020, with the exception of Planning and Inspections.

- f. Adopted Resolution No. (2021) 2223 to approve a contract for auditing services with Martin Starnes & Associates, CPAs, P.A. for the period beginning July 1, 2020 and ending June 30, 2021.
- g. Approved revised 2021 Board of Adjustment Meeting Schedule to cancel the February 25th meeting.

UPDATE ON PARKING TRANSITION BY PIVOT PARKING.

Ms. Tina Reid, with Pivot Parking, (attending remotely) gave the following update on the parking transition: “We wanted to talk quickly about our transition and our first forty-two days. We are retaining 100% of the existing staff. We’ve also added one new team member, her name is Corrinne Zurcher; she’s our Senior Manager of Operations. She has played a critical role in our transition and keeping our vendors on task to develop all the new technologies and getting them implemented. We have promoted Ty Loesher to Operations Manager and he will be responsible for managing all of the infield operations that would include all of the Ambassador Staff, the equipment and the general day-to-day tasks. Jess Greene is still on our team as well. She will be handling most of the revenue reporting, billing and permit management. Once the season begins and is fully in operation, the Management Team will rotate weekend supervision to insure that we have coverage seven days a week throughout the season. The online citation portal was up and running by January 5th. That’s where everyone can go in and pay for citations. That implementation included transitioning and moving over all the data into the new system so everyone can look up their citations by license plate number or citation number. The permit portal was up and running as of February 3rd. We have surpassed the number of permits sold from the previous January. The original system was not designed to allow for registration of a physical address; it was more tied to a vehicle, so we had to do some changes there. Everything seems to be working fairly well right now. We are completely done with the Text-to-Park Code and it is ready for deployment. We have five parking codes that we will be deploying across the island that will give each area its own specific code so we know where people are parking. The Flowbird App is also ready. We got notification this morning that it is up and ready and will be deployed March 1st. Our Pay-by-Plate Conversion, that is your pay kiosk, we had to make changes including changing the faceplate. All of that is done and equipment will be deployed on the street starting February 15th. The LPR equipment was ordered late December and it has arrived and that will be installed on one of the newer golf carts. We will be having training in the next two weeks with all of our staff. Island-wide signage, all of the signs have been removed that were on the island. Our team and the sign company are working to have the new signs installed before the end of the month. You had 400 parking signs on the island overall. We reduced that number to about 264 signs now. Staff will have new uniforms. Your enforcement officers will have orange shirts that say ‘Parking Ambassador’ on the back. Maintenance will be in a blue shirt. We’re testing all of the payment platforms. We’ll have staff orientation to go over policies and procedures and the updated customer service protocol; that starts February 22nd. Then, we’re rolling out some public education pamphlets and social media advertisement for the new Pay-by-Plate method, the Text-to-Park and the Flowbird App. We look to be pretty in line and ready by for March 1st.” The Board thanked Ms. Reid for her presentation.

CONSIDERATION OF RESOLUTION NO. (2021) 2224 APPROVING A FRANCHISE AGREEMENT WITH CALIBER RECYCLING SERVICES, LLC.

Mr. Owens stated that the Town Attorney had created a draft franchise agreement for the Board to consider.

Mr. Edes said, “I verified with the Secretary of State that Caliber is a North Carolina limited liability company. In Section 3.2, we are requiring the franchise to have a contractual provision to have roll back on the same day. In Section 4.12, securing the containers in the event of adverse weather – that needs to be in their contract and franchisee has to monitor that. We also added that we will be named an insured on their policy. Those are the most significant parts. I tried to follow the one used in 2002 and just tighten it up a little bit.” Mayor Pro Tem Miller made the motion to adopt Resolution No. (2021) 2224 approving a Franchise Agreement with Caliber Recycling Services, LLC. The motion was seconded by Alderman Partin and unanimously approved. Mr. Edes noted that the Town could negotiate the agreement again in two years.

CONSIDERATION OF RESOLUTION NO. (2021) 2225 ADOPTING 2021 FARMERS’ MARKET RULES AND REGULATIONS.

Program Supervisor Katie Ryan gave the following overview: “For consideration tonight are proposed changes to the 2021 Wrightsville Beach Farmers’ Market Rules and Regulations. The Parks and Recreation Advisory Committee discussed the market rules and regulations at their meeting on February 1, 2021. The Committee recommends approval of the market continuing through December 13, 2021, similar to the 2020 season. It is currently scheduled to operate from May 17th through September 27th. The Committee also recommends increasing the maximum number of craft vendors from ten to twenty.” Mayor Mills noted that the days that were part of the extended time in 2020 were well attended, so he felt a demand was there. He then made the motion to adopt Resolution No. (2021) 2225 adopting the 2021 Farmers’ Market Rules and Regulations as presented. The motion was seconded by Alderman Partin and unanimously approved.

MAYOR MILLS: OTHER ITEMS AND REPORTS.

- Attended the Ports Waterway and Beach Commission meeting yesterday remotely. He said there are various options on the table and we’re looking into all of them relative to getting our beach nourishment program back in place. We were somehow left out of the Work Plan for the Corps of Engineers. Ms. Sue Bulluck was on the call as well. A lot of people seem to be interested and concerned. There is no ready answer out there. We’re just going to keep pushing forward. The hope is that we can still get the Corps back and get it through federal funding. If not, then some other options could come into play. All of this is speculation right now. It is a concerted effort to try to pull it back in. We will keep you posted.
- Mayor Mills recognized Mr. David Floyd and asked him to introduce his special guest. Mr. Floyd introduced Ms. Makala Ashcraft and said she was doing a school project and needed to come and observe the meeting.” Mayor Mills welcomed Ms. Ashcraft.

ALDERMAN PARTIN: OTHER ITEMS AND REPORTS.

- Alderman Partin will attend a virtual meeting of the Cape Fear Council of Governments in early March.

MAYOR PRO TEM MILLER: OTHER ITEMS AND REPORTS.

- Mayor Pro Tem Miller is the new Vice Chair of the MPO.

MR. OWENS: OTHER ITEMS AND REPORTS.

- A draft Retreat agenda will go out tomorrow and memos out by next Thursday. The Retreat is scheduled for Tuesday, February 23rd at 8:30 a.m. in the Conference Room. Every year we ask Department Heads to present to you. We are hoping to do that this year from 3:00-5:30 p.m. right before the Board meeting on March 11th. There was Board consensus to set that budget meeting for March 11th at 3:00 p.m. in the Conference Room at Town Hall.
- A doodle poll will be sent to the Board members to help determine the dates for the remainder of this year's budget meetings.
- A follow-up beach nourishment meeting is scheduled for next Tuesday at 3:00 p.m.

MS. HOLLEMAN: OTHER ITEMS AND REPORTS.

- Ms. Holleman expressed sadness at the passing of long-time resident Michael Stovall on February 8, 2021.

THERE BEING NO FURTHER BUSINESS TO COME BEFORE THE BOARD, THE MEETING WAS ADJOURNED AT 6:00 P.M.

Respectfully submitted,

Sylvia J. Holleman
Town Clerk