

# **Wrightsville Beach Parks & Recreation**

## **Advisory Committee Meeting Minutes**

**Monday, April 2, 2012, 4:00 p.m.**

**MEMBERS PRESENT:** Kitty Brunjes, Martha Chaffins, Greg Files, Charlotte Murchison

**MEMBERS NOT PRESENT:** Jim Mincher, Layne Smith, Kim Wilt

**OTHERS PRESENT:** Katie Ryan, Recreation Program Supervisor

**CALL TO ORDER:** Greg Files called the meeting to order at 4:00 p.m.

**APPROVAL OF THE MINUTES:** Kitty Brunjes made a motion to approve the minutes of the March 5, 2012 meeting. Charlotte Murchison seconded the motion and all approved.

### **NEW BUSINESS:**

**Dr. Herstine, Parks and Recreation Needs Assessment:** Katie said that Dr. Herstine was going to do be here to conduct a public input session similar to the one they had recently attended but he was unable to attend this meeting due to a family emergency. He plans to be here for the May 7<sup>th</sup> Parks and Recreation Committee meeting. The last public input session is on Saturday, April 28<sup>th</sup>, 2012 at 5:00 p.m.

**Sounds of Summer Concerts' Sponsorships:** Katie said that she had commitments for \$7,000 which is \$1,000 more than they were hoping to get and that any extra could possibly go toward the port-o-john rental. Katie said she has been asked if the extra money could be carried over to next year's concert series. Katie named several of the sponsors. Greg Files asked if they needed approval from the Board to carry the money over into the next year and Katie said that the concert series will continue into the next budget cycle.

**Parks and Recreation Magnets:** Greg Files asked if there was any chance of getting sponsorship for the magnets. Katie said that the sign which is the format of the magnet has not yet been approved by the Board and that we should wait until we are directed to purchase magnets. Greg Files suggested taking off the line that states "enjoy your stay" and add "if you have questions please call the town's main phone number" or add the website. Katie said she will mention that suggestion but this sign is something that they have been going around and around with and this is what had been decided on. At this point, the sign is going to the board as it is but adding contact information is a good idea. Katie said she was not bringing this to the committee for a recommendation but rather a continuation of Aldermen Collins' request at the public meeting. Charlotte Murchison asked if the street signs could be changed. Katie said that the street signs have not been approved yet due to the smoking issue.

**Survey Response Update:** Katie said there isn't much to update about the survey responses. She has had a practicum student that has come up with all of the charts and graphs but at this point it stills needs more review.

**2012 – 2013 Budget Recommendation:** Katie brought in program revenue and budget projection worksheet for the 2012 - 2013 budget with the increased fitness fees of fifty cents for the low impact classes. Greg mentioned that many former aerobics participants have moved to gyms that their insurance companies will pay for. Katie said that another option would be to combine the 8:00 a.m. and 9:00 a.m. low-impact aerobics classes, bringing it to one low-impact aerobics class and adding something else in that time slot that would reach a different group of people. Katie said she recalls seeing Zumba several times on the surveys, which seems to be a new craze. They have a boot camp class at 6:00 a.m. that is well attended, and maybe a 9:00 a.m. class would suite people wanting to do the outdoor fitness activities. Katie said that these were not necessarily specifics requested in the survey. Greg Files asked about the attendance of the 8:00 a.m. and 9:00 a.m. class. The attendance varies but the 8:00 a.m. is the higher attended class but it varies each day. Katie told the committee that this is something they need to start thinking about.

Katie recently went to a Farmers' Market workshop after the last meeting. She said that a guy was talking about a grant for advertising matching up to \$5,000. Katie said she thinks that the Market Vendors would like to see more advertising but she did not put in \$1,000 for advertising for the Farmers' Market Budget. She did purchase feather flags and we will be getting the new municipal sign, hoping that will draw more attention. We send out PSA's and include information on the municipal sign. The new sign will be located at the entrance to the UNCW facility on Seawater.

Charlotte Murchison asked about the sand wheelchairs. Katie said that last year we had four sand wheelchairs that were in and out constantly, but we are now down to one chair. One was stolen and two had to be taken out of service because they can no longer be repaired. Katie said each sand wheel chair is approximately \$2,800. Kitty Brunjes clarified that the new chair in the budget will give us two working ones available for use. Katie said that anyone can reserve a sand wheelchair and can keep it for up to three days. She said that the problem we have now is that we no longer have the 24 hour dispatch, and when we did have that people were able to turn in the chairs and check them out over the weekend. Someone suggested using the parking office for that option since they are open seven days a week. Katie said that the individual who runs Surfers' Healing mentioned a grant to her for a new sand wheelchair and he was talking about getting it for their use for their annual surf event. Katie suggested that they work together on the grant and we will get the chair and allow him to use it during his one-time annual event. She said she is still waiting to get the grant information from him.

**Tennis Court Windscreens:** Katie said that they are boxed in her office at the moment. Charlotte Murchison asked what the difference between the new windscreens and the previous windscreens was. Katie said that there was no difference. Kitty asked if Katie had ever contacted other beach communities about their windscreens. Katie said that she did research on the windscreens in the general Wilmington area and they had problems and did not think it was a good idea and they weren't on the beach.

**Surf-Sun-Sand:** Katie said that we have some sponsorships coming in and possibly Capt'n Bills. Katie said at this point she is proceeding with the tournament which is on Saturday, June 2, 2012.

Kitty asked about the River to Sea bike ride. Katie said that it is on Saturday, May 5. Kitty and Charlotte said to keep them on the call list to help out that day. Katie said the bike ride starts at 8:30 am and the participants should be arriving at Wrightsville Beach Park between 9:15 am – 10:00 am. Kitty suggested that they get the fruit in advanced to have them prepared. Katie said that they usually begin the drawings around 10:00 am.

**OLD BUSINESS:** None.

**OTHER BUSINESS FROM CHAIRMAN:** None.

**OTHER BUSINESS FROM COMMITTEE MEMBERS:**

Charlotte Murchison brought up the issue about no dogs on the beach during the summertime if you are a Wrightsville Beach Resident. She said that other beaches have an ordinance that allows dogs on the beach during the summer season before 9:00 a.m. and after 6:00 p.m. Kitty said that this issue has been brought up many times and one of the reasons is because people take their dogs to the beach and do not pick up after them. Kitty said that it has been presented to at least five different boards and it is always denied but it hasn't been presented in a year or two.

**OTHER BUSINESS FROM STAFF:** Katie said that Quiksilver has contacted her about holding a surf movie in the park on June 18<sup>th</sup>. Surf movies are a big draw for the youth.

Bike hardware has been installed on the beach access fences. The cost was about \$450 and came out of the Parks and Recreation budget. Katie said there were about 50 that Bill Bailey will be hung.

**ADJOURNMENT:** Kitty Brunjes made a motion to adjourn. Charlotte Murchison seconded the motion and all approved. The meeting adjourned at 4:37 p.m.

Respectfully submitted by Katie Ryan, Recreation Program Supervisor

*The next monthly meeting of the Parks & Recreation Advisory Committee is scheduled for Monday, May 7, 2012 at 4:00 p.m. in the Town Hall Conference Room.*